

For Immediate Release

March 1, 2021

City of Welch Announces WV Coalfields Cookoff BBQ and ATV Festival

Welch, WV: “Come for the Meat and Stay for the Ride” has been announced as the theme for the inaugural WV Coalfields Cookoff WV State BBQ and ATV Festival, June 12th, 2021 in Welch, WV. The festival, hosted by the City of Welch, will feature the WV State BBQ Championships sanctioned by the Kansas City BBQ Society for pro cooks and backyard BBQ teams, as well as music, including a battle of the bands, family activities, a beer garden, a public BBQ tasting, and several ATV contests. It promises outdoor summer fun for the whole family in a safe outdoor space.

“The WV Coalfields Cookoff entice BBQ cooks, ATV enthusiasts, and the general public to visit the great city of Welch, WV,” said Harold McBride, Sr. Mayor of Welch. “We are currently inviting BBQ teams, sponsors, vendors and bands to sign up on our website to participate in the event. In addition to the professional and backyard BBQ cook-off, music contests, arts and crafts, food vendors, the Beer Garden for our guests age 21 and older, and the Kids Korner for our younger audience, we really have something for everyone at this event.”

Welch is known for being the heart of WV Coal Country. The surrounding mountains are home to the Hatfield McCoy Trail, that is a popular ATV route. Since the town welcomes ATV enthusiast into the city to enjoy the attractions, the idea was born to pair the BBQ festival with an event to highlight our ATV tourists. Riders are invited to attend, grab some great BBQ and show off their ATV with contests geared to highlighting their machines and will offer direct access to return to the off-road trails surrounding the town.

Sponsored by the City of Welch, ticket, contests, and BBQ cook team registration are available at <http://www.wvcoalfieldscookoff.com> or at the city offices located at 88 Howard Street in Welch. Festival passes are \$5 per person, can be purchased online, and a portion of the proceeds from the event will benefit the Welch, WV Volunteer Fire Department. Children ages 12 and under are admitted free with an adult.

For more details and contest rules for the BBQ Cookoff, music contests, ATV competitions, or general festival information, visit our website and follow the festival on Facebook @wvcoalfieldscookoff or Instagram @coalfieldscookoff.

MEDIA INFORMATION: Media interested in attending can receive a press passes on request. For additional information, images, or interview requests, contact Andrea Ball, festival planner at 301.335.2715 (call/text) or andrea@planitworld.com. Visit www.wvcoalfieldscookoff.com for additional information about the event. The event will be held Sat. June 12 and is hosted by the City of Welch, WV

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